

the —EXPANSION—lab

Developing your full business potential with spiritual guidance



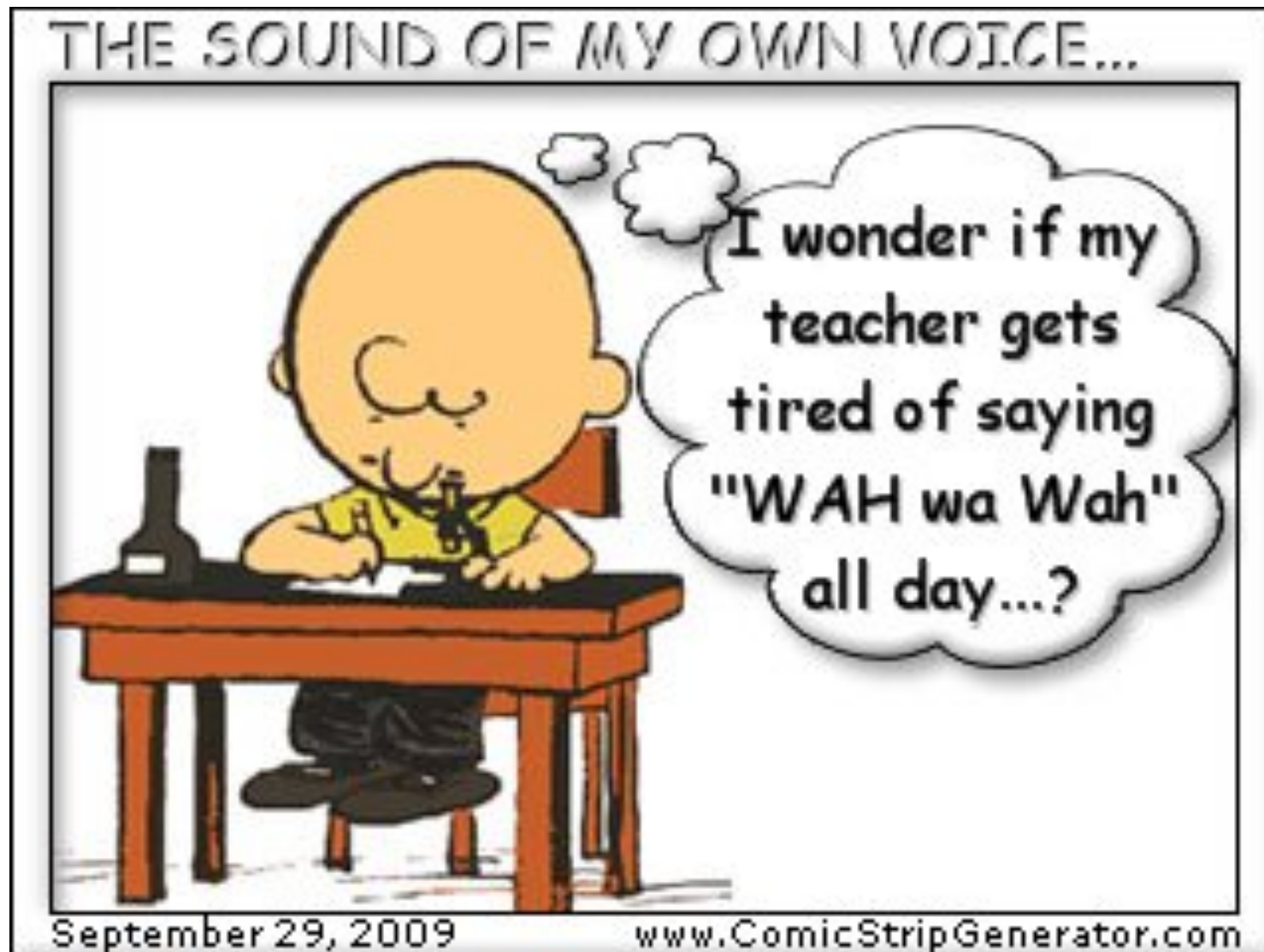
Discover Your Divine Message

with Jeffrey Van Dyk

What You Will Learn

- The big frustrations for conscious messengers and marketers
- 5 Keys to finding your most powerful message
- Assessing where you fall short in your messaging and what to do about it
- Is your message working?
- Hallmarks of a joyful, expanded business
- Where to get started

Do you ever feel like your message just isn't landing?



How can you tell if it's missing the mark?

- ✓ People can't identify themselves in your messaging
- ✓ They can't identify *others* in your messaging
- ✓ They think it's *interesting* but aren't compelled to join you
- ✓ They are compelled to join you, but can't justify it (or even figure out what they would be buying)!
- ✓ When you speak to groups that *should* be your divine market, they don't respond!



**There are more than
500 million blogs on
the Web ... so how
are YOU going to
stand out?**

Your **Divine** Message

... Spoken in **their**
language

So what is your Divine Message?

The message deep within your soul
which profoundly resonates
in the souls of those
you are here to serve



Is your message working?

- ✓ Is it emotional and visceral in 1/20th of a second?
- ✓ Can you communicate it with ease and authority?
- ✓ Do you know *exactly* who your work is for?
- ✓ Do you know what they crave more than anything?
- ✓ Does your market understand your work or product and want it now?
- ✓ Can you describe what sets your work apart?
- ✓ Do you empathize with your market?
- ✓ Can you inspire them with new possibilities that they want?

Is your message working?

Do you speak to their
head?

Is your message working?

Do you speak to their
heart?

Is your message working?

... does you speak to
both?

Your Divine Message Blueprint

Your Calling, Empathy and Conviction

+

Their emotional craving
(that they might not even be aware of)

+

What's going on in their life and/or business
that they want help with

=

Your Divine Message



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Is There an Area in Your Life Where You are WAY Over-Due for Some Changes?

- More Joy, Meaning and Fulfillment in your days
- Richer Relationships with Friends, Family, your Partner
- Work that Feeds Your Soul and Your Checkbook at the Same Time
- A "Bucket List" that is actually Getting Shorter

A Midlife Crisis – Done on Purpose and Done Well - Is the Shortest Path to the Change You are Seeking

**Get Your FREE "New Life Roadmap"
and Start on the Path to a Better Life Today**



Results in 6 months

- Graduated over 100 people from his live workshop
- Graduated the first class from his virtual program
- 3 Telesummits
- 5 Internet radio shows
- 2 National Broadcast radio shows
- Biznik called him to sponsor workshops
- Blogger for Huffington Post
- 1200 hits per month to his website
- Built his list from zero to hundreds



the Soul map

Your life's purpose & plan - hidden in plain sight

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Is This For You?



For instant access to my video
& webinar series:

The Soul Map™ Demystified
and an invitation to my top online
seminar:

Top Soul-Stopping Secrets Revealed
enter your information below:



Name:

The Therapy

vault

Where Therapists use ART to Find the Freedom to Feel and Get Re-Inspired

- Home
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**Are you burned out in
your therapy practice?
Unburden your heavy heart here ...**

**Dear Heavy
Hearted
Healer**

0:04 / 1:34 360p + YouTube

You crave self reflection. Deep connection with self and others.
Passion. Open-heartedness.

Create a

pocket

vault

...and feel
PASSION
for your
work again!

Name

Email

submit



TRUE *Self Worth*

.COM

BECAUSE YOU ARE WORTH SO MUCH MORE
THAN YOU THINK YOU ARE...



with SHANNON PRESSON

HOME SERVICES ▾ BLOG SPEAKING WORKSHOPS SUCCESS STORIES MEET SHANNON CONTACT

Are you a Coach, Consultant or Entrepreneur
whose business isn't all it could be?

**Do you want to charge more but are afraid no one will pay?
Or even worse... do you feel you're not really worth it?**



4 Key Strategies to Owning Your True Self Worth
So You Can Blow Your Business Open
and
Become Wildly Successful!

Simply enter your first name and primary email here:

First Name

Primary Email

GO!

*Please know that your information will NEVER be rented, sold or given away!

Can you imagine how cool it would be to actually make fabulous money doing work you love?

Well, doing that is as much about the inner beliefs you have about yourself as it is about your skills and talents for running a business.

Physician Burnout and Physician Stress – Find Solutions Now



Enter Your Email Below (protected and secure)

[CLICK HERE](#) for Instant Access

Beat Physician Burnout with this Research Proven Tool.

Enter your email above and hit “CLICK HERE” to Get Started

Please [contact me directly](#) if you have any questions.

**YOUR MEDICAL CAREER
SETS YOU UP FOR
BURNOUT. FIND MORE
HAPPINESS IN JUST 30
MINUTES – WITH OUR
FREE “MIND FLIP”
TRAINING**

**BONUS: You Will Learn How to be a
Better Leader and a Better Parent
At The Same Time**



**DEVELOPED FOR PHYSICIANS
BY A PHYSICIAN**

**Your neuroanatomy and medical
training naturally keep you focused
on problems and risks, when a more
satisfying life and practice are
literally right under your nose.**

What a Joyful, Expanded Messenger Really Looks Like ..

1. You love spreading your message – you can't stop!
2. You know what sets you apart and what needs to be served to this hungry market
3. You are no longer hiding out, scared to be seen for all that you are
4. You've given yourself permission to live in full alignment, delivering the message that is most authentic to you ... and those you serve
5. You are in flow!

So what is *your*
Divine Message?



PS. Your business
can also change
your life.

www.TheExpansionLab.com