

- ◆ **Dr. Samuel Epstein M.D.** - A professor of Occupational and Environmental Medicine at the School of Public Health, University of Illinois Medical Center; an internationally recognized authority on the toxic and carcinogenic effects of the environment, including ingredients and contaminants in consumer products, food, cosmetics and household products - *"lifelong use of these products ... clearly poses major avoidable cancer risks to the great majority of U.S. consumers, particularly infants and young children."* *"Neways has pioneered and succeeded in providing consumers with cosmetics and toiletries free of cancer-causing, harmful ingredients and contaminants. I warmly congratulate them on their accomplishments."*
- ◆ **David Steinman** - Co-author of THE SAFE SHOPPERS BIBLE and THE BREAST CANCER PREVENTION PROGRAM, chairman of Citizens for Health, publisher of 3 of the largest most popular health letters in the US: The Doctor's Prescription for Healthy Living, Pharmacist's Choice and The Doctor's Oral Enzyme Health Letter - *"As co-author of The Safe Shopper's Bible, I've looked at hundreds of company's cosmetics, personal care products and dietary supplements. Usually, in spite of all the hype, I am disappointed. But Neways is different. They are producing truly safe and healthy formulas that we rank among the best in the world today. Indeed, they're the only network marketing company doing so. I give 110% support to Neways. You can't do better than offering the Neways' formulas. They're great for the world, for the environment, and for your body and home. What a great way to make a living! You really will profit, both materially and spiritually from your Neways association and involvement."*
- ◆ **Peter Phillips** - Author, Director "PROJECT CENSORED 1997 & 1998", **The News That Didn't Make the News** - *"One of the cosmetic toxins that consumer advocates are most concerned about are nitrosamines, which contaminate a wide variety of cosmetic products. In the 1970's, nitrosamine contamination of cooked bacon and other nitrate-treated meats in the food industry became a public health issue. But today nitrosamines contaminate cosmetics at significantly higher levels than were once contained in bacon."*
- ◆ **Joel Bleifuss** - Author "TO DIE FOR"; In These Times; February 17, 1997 & "TAKE A POWDER", These Times, March 3, 1997 - *"Cosmetics are among the most unregulated, and therefore most potentially harmful, consumer products on the market. Consumers fail to realize that what you put on your skin is absorbed into the body."*
- ◆ **Emily Yoffe** - Author "CHEMICAL GOOD LOOKS"; US. News & World Report, November 10, 1997 - *"Each day American women reach for shampoo and conditioner, deodorant, moisturizer, and dusting powder. We apply blusher, eye shadow, mascara, and lipstick, then maybe dab on nail polish and perfume. We have just exposed ourselves to 200 different chemicals."*
- ◆ **David Wallinga** - A senior scientist with the Natural Resources Defense Council in Washington, D. C. - *"You know more about the ingredients in your dog's flea collar than you know about toxicity of whatever you're putting on your skin."*

# Secrets of the Personal Care and Cosmetic Industry

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*You wouldn't purchase products containing potentially harmful ingredients for your family, would you? Unknowingly, are you?*

*Did you know . . .*

- Most cosmetics, toothpastes, shampoos, and other bathroom products contain cancer-causing ingredients, contaminants and precursors, which are readily **absorbed through the skin?**
- There are **warning labels** on toothpaste, mouthwash and bubble baths? Have you ever read them and wondered why?
- On September 6, 1997, Senator Edward M. Kennedy stated that the GAO (the investigative branch of congress) had identified **more than 125 cancer-causing ingredients used in cosmetic and common personal care products** - as well as ingredients that may cause birth defects.
- The Occupational Safety and Health Administration (OSHA) identified over **880 toxic or potentially cancer causing agents** used in personal care products? (USA Today, April 1990)
- The American Cancer Society statistics show a **leap in the cancer rate** from 1 in 1000 in the early 1900's to today's ominous **rate of 1 in 3?** Everyone's life is now somehow touched by cancer. Could there be a correlation between these alarming cancer rates and our daily exposure to chemicals in our household and personal care products?
- There are only a handful of personal care and cosmetic product manufacturers in the world! They manufacture using industrial chemistry. **Most formulations, and the laws regulating this industry, have not been updated since 1939!**
- One major cosmetic company private labels 500 different names! This is called **common vat production**. The products sold at expensive department stores are the same as those sold in discount stores! Fragrance and/or color may be the only difference! The ingredients are the same. **Same product, different label!**
- An \$85.00 wrinkle cream was evaluated and the actual cost to produce the product was less than a 25¢! Frequently, **the cap on the bottle cost more than the product inside!**
- **What does the FDA say?** They are concerned about what the label claims, not the ingredients. The ingredients have been used and assumed safe for 60 years – contradicting recent research and medical findings!

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It is up to us to make educated choices!