



Living The Newways® Lifestyle



Healthy Body ~ Healthy Home
Healthy Bank Account
Financial Independence



Network Marketing... The Perfect Business





Benefits



- Be your **own boss**
- Choose your **own hours**
- Create an **international** business
- Have **fun**, make new **friends**, change lives
- Experience tremendous **personal growth**
- **No risk** – huge upside potential
- Passive **residual income**
- Have **free time** and the **money to enjoy it**
- Achieve your personal & financial **dreams**
(travel, kids college, retire early, live where you want)



Products Sold through Network Marketing channels

- \$100 Billion annually **worldwide**
- **\$30 Billion** annually in US
- 175,000 people join **every week**
- **Redirect** your purchases
- Turn your grocery budget into **INCOME**
- **Tax Benefits**



Network Marketing... "...provides an unparalleled opportunity for millions of people to take responsibility for their own economic wellness, create long-term financial stability and realize significant wealth, while enriching the lives of others."

~ **Paul Zane Pilzer**, Economic Advisor to two US Presidents



Great Timing

- Home-based business boom
- Warren Buffet & Richard Branson
- Sprint, Citicorp & Gillette
- Economy – a wake up call
- Fastest growing profession
- Internet
- Leverage



“Many fortune 500 companies have added a network marketing component to their business... and are committed to this new form of people-to-people marketing.” ~ **Donald Trump**



Lifetime Productivity



**40 hours per week
x 50 weeks per year
x 40 years**

**= 80,000 work hours in
your lifetime**



Network Marketing Time Leverage



**400 people,
each working 1 hour/day**

400 people

x 5 days per week

x 50 weeks per year

**= 100,000 man hours annually,
vs. your 80,000 lifetime hours**



Network Marketing Income Leverage



$$\begin{array}{r} 3 \\ 9 \\ 27 \\ 81 \\ 243 \\ \hline = 363 \text{ IBOs}^* \\ \times \$150 \text{ DS purchased monthly} = \$54,450 \end{array}$$

\$54,450 x 10% commission = you do the math

***IBO = Independent Business Owner**



Exponential Growth



Add **3** more IBOs (for a total of 6)
who **duplicate** your efforts,
and **double your income!**



Retirement

In order to generate a residual income of \$5,000 per month you would need to save \$1 million earning 6% interest.

\$1,000,000 @ 6% = \$60,000

/12 Months

= \$5,000 per month





Which is easier?

Saving \$1,000,000



or...

Developing a team of 3 IBOs that
duplicate your efforts?

***IBO** = Independent Business Owner



Neways[®]

Global Opportunity



Since 1987, Neways[®] has been making a difference in the **health** and **financial** well-being of people around the world.



Neways[®] Today



- **\$700 million** annual sales
 - 2nd largest in Japan
 - 3rd largest in Australia
 - On our way to \$1 billion
- **Untapped potential** in our own back yard
- **International** market expansion
- Generous compensation at **every level**
 - \$300+ million in commissions paid in '07
 - Created over **2,000 millionaires**



- A timely **mission**
 - Healthy Homes - Green
- **Wide** product range
- Daily Use – **Recession proof**
- **Visionary** & Supportive Management
- People are proactive about their **health**
- Not a “Johnny Come Lately”
- Decades of Experience
- Formulates **and** manufactures



**These unique dynamics create a
once-in-a-lifetime opportunity**



Manufacturing & Warehousing



- **Springville UT**

- 85,000 sq ft Corporate Office

- 305,000 sq ft Global Distribution Center



- **Southern, CA**

- 75,000 sq ft bottling plant
Award-winning liquiceuticals





Privately Held



GOLDEN GATE CAPITAL

- Privately held by Golden Gate Capital
- Manage \$9 billion in capital
- Have \$16 billion in consolidated assets
- Money comes from endowment funds of ivy league schools
- Own 50 companies – 2 million employees
- Overall portfolio 64% return
- Health & Wellness Segment – 69% return





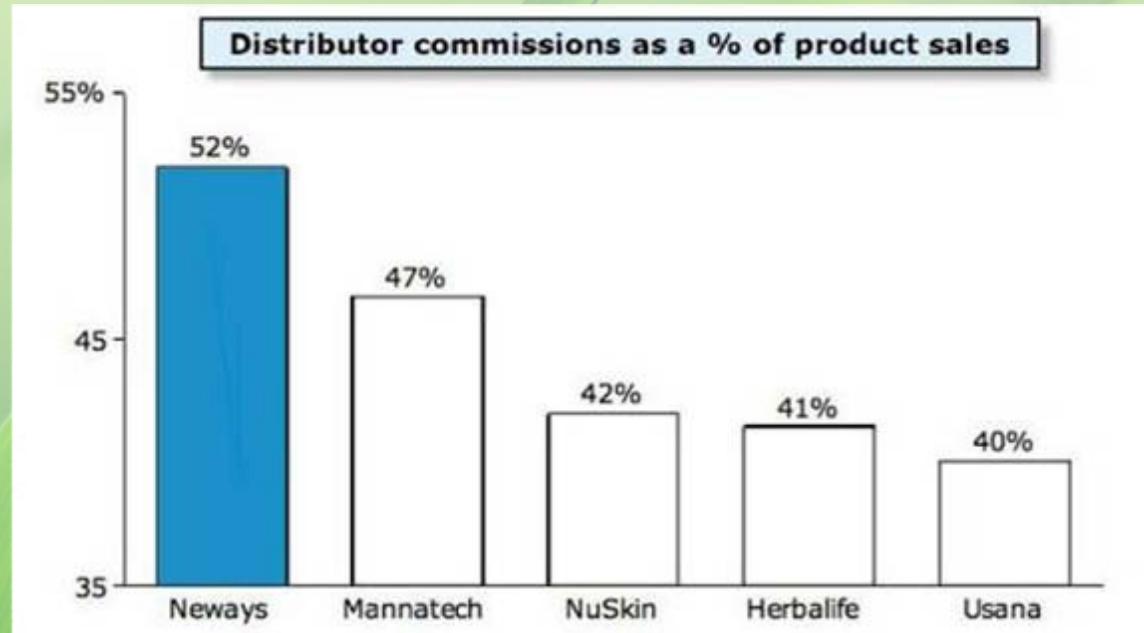
Best Compensation

"Now is the time... we have a great underlying mission... We have a wonderful business opportunity and the best compensation plan of any multi-level marketing company. **Today is the best time to be investing in Neways®.**"

*~John Gilligan
~ Golden Gate Capital*



GOLDEN GATE CAPITAL



Neways® has the **single most attractive compensation plan** for distributors of any reporting MLM.



Our Products Reflect Our Mission



Maximizing your health & beauty
while **minimizing** your
exposure to toxins



**14 Product Lines Provide
Your Total Health Solution
with the best of science & nature**





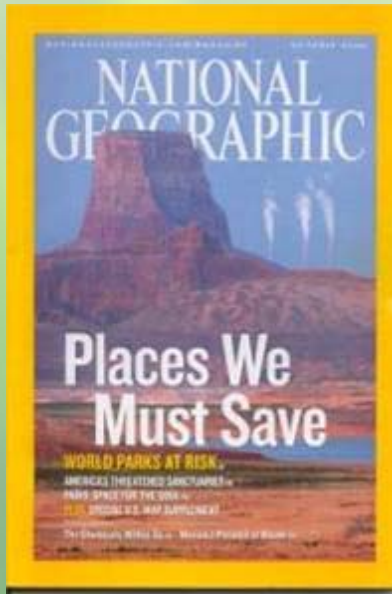
The Neways[®] Product Difference

- **Safe** – no known harmful ingredients
- **Daily use** - Singular formulas
- Rigorous Testing - **Triple** testing
- Diverse - **Something for everyone**
- **Effective** – Therapeutic grade in optimum quantity
- Tremendous customer **loyalty**
- In demand
- **State of the art** biochemistry and anti-aging science
- Constant research and **innovation**
- Good for you, your home and the **environment**
- Internationally recognized **Scientific Advisory Board**





In the News . . .



The Chemicals Within Us
October 2006



How the Environment
Affects Your Looks & Life
October 2006



An Inconceivable Truth –
The Link Between Infertility
and the Environment
August 2007

Educated consumers want **healthier lifestyles** and **safety conscious** products



“Neways[®] has *pioneered* and succeeded in providing consumers with cosmetics and toiletries *free of cancer-causing, harmful ingredients, and contaminants*. I warmly congratulate them on their accomplishments.”

“Neways[®] is doing what *no other company in the world is doing*. Soon the tide of public awareness will tilt in favor of safer alternatives. This is what Neways[®] is about.”

“What I have done in my 25 years in this industry pales in comparison with what Neways[®] has done to prevent cancer on this planet.”

Dr. Samuel Epstein,
Cancer Prevention Coalition





Never Be Sick Again

Raymond Francis, M.Sc.

One Disease

Cellular
Malfunction

Two Causes

Nutritional
Deficiency

Environmental
Toxicity



Environmental Toxicity is at an all-time high



Nutritional Intake is at an all-time low





Senate Document 264

“The **impoverished soil of America** no longer provides plant foods with the mineral elements essential to human nourishment and health. Laboratory **tests prove the fruits, vegetables**, grains, eggs, milk and meats of today **are not what they were** a few generations ago. No man of today can eat enough fruits and vegetables to supply his system with the mineral salts needed for perfect health. The stomach isn't big enough to hold them.”



... from 1936 Congressional Record

No wonder 2/3 of our population is obese.

We are **starving** on a **full stomach.**



These 2 women are the same age
– which life are **you** designing?



Don't underestimate the cumulative power of even the smallest change. Your choices make a difference.

Everything counts!



Vibrant Health and Energy

From the outside in and the inside out



The Signature Pack is the **single best way** to experience what Neways® has to offer



Convert Your Bathroom Pack[®]





Core 4



- **Neways® Maximol Solutions®**

The world's #1 selling ionic liquid mineral supplement. 48 naturally occurring **essential and trace minerals**, 9 vitamins, amino acids & enzymes. Fulvates increase **absorption** & assist **detoxification** of heavy metals.

- **Neways® Revenol®**

6 powerful antioxidants that **neutralize the damaging effects** of free radicals and toxins that lead to premature aging and 60+ diseases.

- **Neways® Omega 3 EPA**

Essential Fatty Acids derived from a combination of the highest quality fish oils for **healthy cardiovascular function** & cholesterol levels. (*Mercury free*)

- **Neways® Green Qi®**

50 **nutrient-rich** ingredients including red, yellow & green vegetables, cereal grasses, fruit & berry extracts, marine greens, and herbs – pre & pro biotic – all combined to **alkalize, detoxify, nutrify and energize** your body.



Recent Product Releases



Durian Fusion[®]



**True Touch[™]
Color Cosmetics**



Hydracial[®]



**ClearScience[™]
Complexion Balancing System**



NewaysGenerations[®] Baby Products



- Safety & Irritancy Tested
- Dermatologist Approved
- Free of chemical preservatives
- Free of artificial fragrances
- Free from other potentially harmful ingredients





1000 Moms Campaign

1000 Moms Making \$1000 and Making a Difference

- **Educating** consumers
- Creating safe, **healthy homes** for our families
- Providing the **income to enjoy** the lifestyles we desire
- **Making a difference** in our own lives, and in the lives of others
- Giving moms* the option to stay **home**

**Members on a mission*

1000 Moms making \$1000 ... and making a difference!

Home Healthy Homes Products Make Money About Us Get Started Make A Difference Links Contact

Click below to listen to a brief audio message

What is the 1000 Moms campaign all about?

It's about empowerment. It's about awareness. It's about making a difference... changing the health of the next generation, being pro-active, becoming educated and making better choices. It's about living fuller, richer lives while offering hope. And it's also about making money - and the difference that an additional \$1000+ a month can make.

The 1000 Moms Team is made up of moms, dads, grandparents, friends... together we are creating the lifestyles we want, creating a safe environment for our children, and providing humanitarian aid to those in need. We are making a difference as we make our dreams come true.

We invite you to join us and become a part of this rewarding campaign.

Next

Your Money
Having the money to do what you want.

Your Time
Having the time to indulge in life's adventures, big and small.

Give hope to

1000moms1000dollars.com

Supported by a streamlined turnkey marketing system
Personalized website, CDs, brochures, business cards, post cards,
PowerPoint presentations, conference calls, training



Switch Brands & Make A Difference

Empower[®]

Partnering with Globus, Neways[®] Empower program provides humanitarian aid to children all over the world who are in desperate need of clean water, food, clothing, shelter & medical attention.



Make a difference simply by switching brands.



Hearts Full of Hope

Help stop trafficking of women & children in Southeast Asia every time you buy a bottle of Durian Fusion[®].



“I’ve looked at hundred’s of companies.... Usually I am disappointed. But **Neways® is different.** They are producing truly safe and healthy formulations that we rank among the **best in the world** today. Indeed, they are the only network marketing company doing so. I give 100% support to Neways®. **You can’t do better than the Neways® formulas.** They’re great for the world, for the environment, and for your body and home.

I believe you really will profit, both materially and spiritually, from your Neways® association and involvement.”

Dr. David Steinman
Safe Shopper’s Bible
Living Healthy in a Toxic World
Diet for a Poisoned Planet





Make the switch and go **green**

Increase the **green** in your wallet by going **green** with Neways[®] safe, toxin free and **environmentally friendly** products.

Simply **switch brands**, create a **healthy home** and **help others** do the same.



**Neways[®]: Your total health
and wealth solution**





What interests you most?

- Wholesale consumer
- Products for Free – small business
- \$2,000+ per month – and a car paid for by Newways®
- \$10,000+ per month for a lifestyle income
- Complete Financial Independence



Let's get started!



Getting Started

- Enroll as a wholesale consumer (IBO) with Newways®.
 - 800# Fax or Online
- Purchase your signature pack and enroll in \$150 DS.
- Review the materials, dvd and cds given to you by your sponsor.
- Order your marketing materials so you can duplicate the process.
- Set a time for follow-up training within 48 hours.

You're in business **for** yourself but not **by** yourself.





Direct Ship

- Products shipped right to your door each month
- Save time and gas \$ by shopping from home
- Change your product selection each month
- Save on shipping

150 DS

\$5 a day to
improve your
health & income





Productivity Bonus

YOU enroll as a Neways®
Independent Business Owner
(**IBO**) with a \$150 Direct Ship
(DS) Signature Pack.

Each new IBO you enroll with a
\$150 DS Signature Pack -
Earns YOU **\$50**.

Each month that you enroll 3 new
people your \$150 Direct Ship
for that month is **FREE**

\$50 X 3 New Distributors = \$150



Save with Free Shipping!

After 2 consecutive months of \$150
DS, Neways® thanks you by reducing
your shipping charge by **50%**

After 6 consecutive months, your
shipping is reduced by **75%**

After 12 months, your shipping is **free**
for as long as you are on \$150 DS!



3 Shortcuts to Earn More

Instant Supervisor by purchasing **\$300** in products
Instant bonus commissions of 10%
Normally \$1000 **(Save \$700)**

Or

Instant Manager by purchasing **\$600** in products
Instant bonus commissions of 15%
Normally \$3000 **(Save \$2400)**

Fast Track To Executive Game Plan

Enroll as a **Manager** (\$600 in products),
Enroll **3 Managers in Two Months** & You Become an **Executive!**
Executive Bonus Commissions are 20-25%



The greater danger for most of us lies not in setting our aim too high and falling short; but in setting our aim too low, and achieving our mark.

- Michelangelo



What do **YOU** want *more* of ?

- ...fun
- ...money
- ...free time
- ...travel
- ...more friends
- ...youthful health & energy
- ...contribution to the lives of others
- ...peace of mind



When will you **decide to create it?**

